

RENT OR OWN?

REAL ESTATE AND HOME



RENT



AS MUCH AS 40%
YOUR INCOME IS
GOING TO HIM

BUY

APPRECIATING
VALUE INCREASES
WEALTH

CAPITAL FROM
HOME EQUITY

TAKE A TAX
DEDUCTION FOR
YOUR MORTGAGE

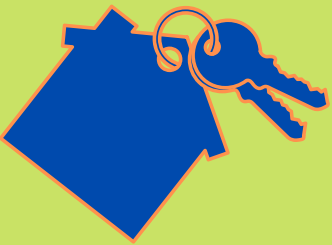
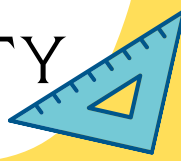


80%

Homebuyer say their
house is the best
investment they ever
made



STABILITY



LANDLORDS CAN HAVE
THE RIGHT NOT TO
RENEW AS LONG TERM
THE LEASE

CAN HAVE THE
RIGHT OF A
HOUSE TO LIVE
IN IN OLD AGE



FREEDOM



- Landlord restriction
- Don't have to maintain
- No fluffy allowed

- No landlord
- Need to maintain
- Change what you want, paint the color you want

